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# 100+ Cities & A Match Guarantee — Pre-Dating™ Makes Speed Dating Easier Than Ever



The Short Version: With over 5.3 million speed dates and counting under its belt — not to mention events held in more than 100 cities across the U.S. and Canada — Pre-Dating  $^{\text{TM}}$  is the world's largest speed-dating service specifically for single professionals. And thanks to its Match Guarantee and patent, <u>Pre-Dating</u> is not only able to ensure that you won't meet the same people twice — but also that you'll be matched with that special someone.

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For some singles, the bar scene can often get frustrating if they're not meeting like-minded singles. And when you're constantly swamped with work, family, and other life commitments, meeting people you want to date sometimes becomes a challenge.

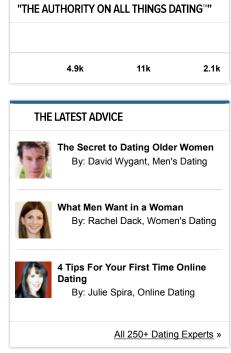


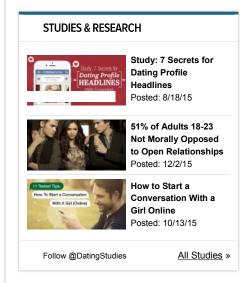
 $\label{eq:pre-Dating} \mbox{$^{TM}$ is the largest speed dating service in the world for single professionals.}$ 

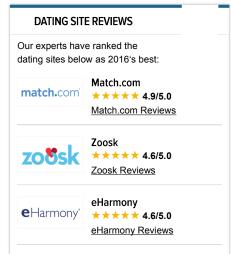
If meeting people is the main hurdle in your dating life and you want experts to take the work off your shoulders, then you might want to check out Pre-Dating<sup>TM</sup> — the only national-speed dating company for busy single professionals like yourself.

With events in over 100 cities in the U.S. and Canada and thousands of singles attending those events each month, Pre-Dating and its experienced Event Coordinators find and match you with quality singles by arranging a

series of six-minute face-to-face "pre-dates" at upscale restaurants and bars.







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Pre-Dating's motto is "Ready, Set, Date!" and they help you do just that in a fun, safe, and convenient way — whether you're looking for a casual date or long-term relationship. Recently we spoke with Pre-Dating Event Coordinator Michael Clarke, who sat down with us to share the ins and outs of the service — especially its Match Guarantee and patent.

# Pre-Dating's Easy Sign-Up & Diverse Events Create Happy Singles

Since its 2001 launch, Pre-Dating and its team have been committed to consistently improving their process and features — from the event planning to who attends to addressing client needs.

## All It Takes is 4 Steps: Register, Attend, Mingle & Receive Matches

The Pre-Dating speed-dating process is a simple one with only 4 basic steps:

- 1. Register for an event.
- 2. Attend the event (don't forget to show up early!)
- 3. Meet and greet with up to 14 single professionals.
- 4. Receive compatible matches from Pre-Dating within 24 hours.

And it all starts with you. Browse the site for events in over 100 cities, with each one having its own list of events. You can also join Pre-Dating's Event Notification List to stay updated about future ones.

Once you find an event, sign up by phone or fax, and Pre-Dating will email you all the details like directions to the location. To ensure that every event has an equal number of men and women, Pre-Dating requires all singles to register in advance and not at the speed-dating location.

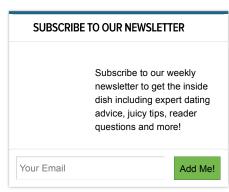
Pre-Dating hosts events in 100+ cities and is responsible for 5.3 million speed dates.

Prices for the events range from \$30 to \$40, and Pre-Dating even offers additional discounts for most of them when you register early. Events are also always held in nice restaurants and bars (in private or semi-private areas), and there are often free appetizers and/or drink specials.

All you have to do next is show up and receive your name tag and Match Sheet scorecard. The Event Coordinators take care of the rest.

In round of several six-minute mini dates, you'll get to meet as few as eight and up to 14 single professionals in less than two hours. Pre-Dating also has an Attendance Guarantee that says if the event is made up of less than five pairings or less than five of one gender, they'll give you free credits to another one.





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# Jacksonville Speed Dating Singles Events - www.Pre-Dating.... 🕓 🚕



Once the event is over, you'll go to Pre-Dating.com and enter in the information from your Match Sheet — aka who you want to get to know better. Pre-Dating emails you in less than 24 hours with a list of people who said they also want to get to know you better.

Over two-thirds of attendees are matched with at least one person, but Michael said more than likely you'll receive several matches, which greatly increases your chances of making a lasting connection.

#### Pre-Dating Welcomes All Types of People & Balances Events for Gender & Age

When it comes to who attends the events, Pre-Dating focuses heavily on quality and diversity, making sure each event has the ideal number of people and genders. So you never have to worry about one event having 10 women and only five men.

Attendees are usually either in a special trade or the business field, such as medical, law, or marketing. And whether they have a higher education degree or professional on-the-job experience, they're all successful at what they do.

In terms of age, singles start at 21 and go up to 70+, with a majority being in their 30s and 40s. With such a large range, Pre-Dating makes sure their events are age compatible, with singles being within 10 years of each other or less. And this can change each month.

You'll meet 8-14 like-minded singles at every Pre-Dating event, which are all balanced by age and gender.

While one month Pre-Dating might have more events for people 24-34 and 35-45, the next month could have more events for people 29-39 and 45-55. This guarantees that repeat attendees consistently meet new people, and Pre-Dating has found most of them want to date someone close to their own age.

Quality customer service has always been the main goal of Pre-Dating, so they work hard to be welcoming of everyone as well as offer a variety of events to meet every client's particular wants.

"If a client does have an issue with an event, we work with them until they are happy. We're not a corporate juggernaut that doesn't care about our clients,"

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Michael said.

## Match Guarantee Ensures You'll Always Meet Someone Compatible

The big component that establishes Pre-Dating as a reliable and credible speed-dating service is its Match Guarantee, which says if you don't find at least one match at an event, then your next event is free.

Pre-Dating is also the first and only company of its kind to receive a patent from the U.S. Patent & Trademark Office — one that reduces the chances of its clients meeting the same singles at their speed-dating events.

Pre-Dating's Match Guarantee ensures that you'll find at least one match at every event.

Pre-Dating truly cares about your dating success, which is why they put these measures into place. Not only are they helping you conquer the all-important meet-up, but they're also offering you a dating alternative — instead of online dating, getting set up by friends, or going up to strangers while out and about.

"We create an atmosphere where you're forced to talk to somebody for six minutes. And if you don't like the person, it's OK. But if you do like the person, those six minutes can go by like 30 seconds," Michael said.

## Constant Feedback Shows What's Working & What Needs Improving

Over the last 15 years, Pre-Dating has been responsible for more than 5.3 million speed dates, and they've been able to reach those milestones because they listen to singles and adapt the system as needed, which singles say they appreciate.

At least three times a week, the team hears from people who want to share their Pre-Dating success stories because they found someone special and have gotten in a long-term relationship or became engaged or married.

And with over a 70% match rate, it's easy to see that Pre-Dating really does work.

"My husband and I met at one of your events in November of 2010 at Kimera in Newport Beach, CA, and on Sept. 8th of this year we celebrated our fabulous wedding with friends and family, followed by the most wonderful honeymoon in France! We both thank you for bringing us together!" — Brenda Jackson, Los Angeles California

Pre-Dating's devotion to its clients even extends beyond the typical 9-5, M-F. Event Coordinators give out their numbers and emails and are readily available if you have any questions, while the customer service hotline can take your call as late as 10 p.m. ET Monday through Friday and noon on Saturdays and Sundays.

"Our clients are the reason why we're still around, so we like to thank them and make sure we're always available," Michael said.

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# **Final Thoughts** Pre-Dating is changing the speed-dating experience in so many ways. Not only do their services and the team make dating fun, effortless, and safe, but their patent and Match Guarantee make singles feel confident that they'll find the date or relationship they've been looking for. SHARE THIS ON TWITTER SHARE THIS ON FACEBOOK SHARE THIS ON GOOGLE+ Tweet Tweet This! Like This! +1 This! **Discuss This!** Sort by Oldest 0 Comments Add a comment... Facebook Comments Plugin $As the \ editor-in-chief \ of \ Dating Advice.com, \ Io versee \ content \ strategy,$ social media engagement and media opportunities. When I'm not writing about cheese or my 18-year love affair with Leonardo DiCaprio, I'm listening to The Beatles, watching Harry Potter reruns (I'm a proud Slytherin!) or drinking IPAs. Connect with me on $\underline{Google+}$ and $\underline{Twitter}$ .

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